

## How to contribute with us

### Save a child from blindness and low vision

- Cost of treatment 500 EGP
- Cost of one pair of glasses 300 EGP
- Cost of one operation 5000- 15000 EGP
- Cost of one assistive device 5000-25000 EGP

### Help educating and rehabilitating a visually impaired child

- Cost of rehabilitation of one child per month 1500 EGP
- Cost of braille printing per year 4500 EGP
- Cost of one braille typewriter 100,000 EGP
- Cost of Computer training for visually impaired 4000 EGP
- Cost of teachers training for 1 school 4000 EGP

## Contribute through the following account numbers

National Bank of Egypt - Al Borg Branch  
Baseera Foundation for visually impaired people  
0773071263711804044

Commercial International Bank CIB – Nadi Elseid Branch  
Baseera Foundation for visually impaired people  
100051914168

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📘 Baseera foundation

📺 Baseera foundation

“Donations for people with special needs, including blind and visually impaired, for their education, rehabilitation and training on daily life skills, are included in the legitimate Zakat, especially when their income does not cover the expenses of their education and training.”

Egyptian Dar Al Ifta,  
Fatwa Registration  
No. 201



## About Us

Baseera is an Egyptian non-profit organization, founded in 2004 to empower and enable visually impaired people to realize their abilities and become independent, proactive, and productive individuals in an accepting society.

Baseera's service model follows a fully integrated approach rather than a charitable one starting with prevention, treatment, early intervention, full rehabilitation services, in addition to training courses to surrounding communities of visually impaired people (caregivers, teachers, health professionals), and awareness raising activities to the public about the visually impaired people, their capabilities, and how to support them. Baseera also advocates the making, amendment, and implementation of policies for people with visual impairment, and conducts on-going research on their status in Egypt, their needs, and the direction the world is taking in developing their lives.

Baseera was inspired by the knowledge Mrs. Doaa Mabrouk and Dr. Sawsan El Messiri gained through supporting their son Mohamed who was born with a visual impairment. The organization combines the expertise of Mrs. Mabrouk in development of people with visual impairment, gained through her Orientation and Mobility studies in Canada, and Dr. El-Missiri's extensive experience in sustainable development.

## Vision

Eliminate visual impairment for early- stage cases and create a paradigm shift in society to achieve full inclusion of people already suffering from visual impairment.

## Mission

Become a sustainable organization preventing causes of visual impairment and promoting the total inclusion of the visually impaired to become fully independent, proactive and productive members of an accepting society

## Our Services

### 1- Prevention of Visual Impairment

Baseera provides screening services to schools and nurseries, in addition to medical convoys to the public in rural areas. The screening and convoys include full medical eye services, starting from awareness and prevention, passing through screening and detection, and ending with treatment (medications, glasses, operations)

### 2- Rehabilitation and Inclusion of Visually Impaired People

Baseera established the first and unique rehabilitation center for persons identified with blindness or low vision. The center's professional and well-trained staff provide them with full rehabilitation services allowing for their full integration in society. This includes:

#### • Rehabilitation Sessions for Visually Impaired People

- **Early Intervention Sessions for Children** to help them develop their residual vision and/or their other senses, to be able to learn and develop their physical, cognitive and social skills.
- **Integration in Education for Students**, through educational support sessions in different school subjects, in addition to adapting the curriculum and methods of teaching especially in subjects that require visual learning such as geography, science, and math.
- **Social Rehabilitation Sessions for Children and Adults**, including training them on orientation and mobility and daily life skills (Independent dressing and grooming, hygiene and toileting...)

#### • Support Sessions for Families of Visually Impaired People

Baseera provides psychological support to overcome their challenges, accept their children's situation and believe in their capabilities.

#### • Fun Outdoor Activities for Visually Impaired People and Their Families

This includes outings and camps for families and children to bond together and have fun

#### • Training Camps for Young Visually Impaired People

Baseera provides camps to young visually impaired people without their families to teach them how to be independent in their mobility and daily life activities.

#### • Technology Support

Baseera provides the visually impaired people with the visual aids and assistive devices needed for their education, work, and daily life activities, and trains them on their usage

#### • Printing House

Baseera holds a printing house which converts documents to Braille. This includes educational and cultural books, museum guides, banks applications...etc

### 3- Professional Diploma For Specialists in Low Vision and Blindness

Baseera introduced, for the first time in Egypt with international standards, a professional diploma graduating specialists in " Low Vision Therapy" and "Orientation and Mobility", with cooperation of USA's Western Michigan University (one of the best Low Vision and Blindness studies in the world) and ESLSCA University Egypt.

### 4- Awareness and Training Services for Surrounding Communities

Baseera advocates for the rights of visually impaired people in Egypt, and provides trainings and awareness raising sessions for their surrounding communities (parents, school teachers, and health professionals) on their capabilities and needs, in order to improve the social perception, their integration in society and accessibility to services.

#### • On the Government Level

Baseera works with various ministries, the National councils for disability Affairs and different non profit organizations to advocate for equitable treatment of blind and low vision, including integration into mainstream education and developing the legal systems.

#### • Training and raising Awareness of Families, Educational and Health Professionals.

Baseera provides trainings on visual impairment detection, the needs and capabilities of visually impaired people.

#### • Raising Public Awareness Through Media and Digital Platforms

Baseera works on raising the general public's awareness through different media platforms including social media, T.V programs, radio, and newspapers, in addition to holding diverse awareness sessions and campaigns.

### 5- Research

One of Baseera's major goals is to be a leading research center for people with visual impairment in Egypt and other Arab countries, through our data collected from convoys and screening thousands of people, and our continuing research on the needs of visually impaired people and the most updated technologies used in their rehabilitation and integration to society.

## Our achievements (March 2023 - March 2024)



First

Integrated Rehabilitation Center for Visually Impaired People



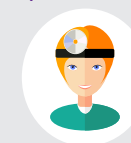
First

Professional Diploma Graduating Visual Impairment Specialists In Egypt With International Standards



First

Rehabilitation Camp for Young Visually Impaired People



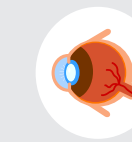
52,590

Medical convoys and screening



3,687

Medications



4,534

Operations



8,743

Glasses



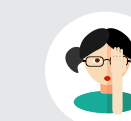
1,611

Awareness Raising and Training of Education Professionals



2

Contributions in National and International Awareness Videos (Published By the Ministry of Social Solidarity)



252

Rehabilitation and integration of Visually Impaired People



3

Rehabilitation camps for the visually impaired



26

Students Enrolled in Visual Impairment Specialists Diploma.



Participate the Visually Impaired Children in the conference of "Differently-abled" under the auspices of the Egyptian President



35,000

pages  
Converting to Braille and Printing (educational and cultural books, museum guides, banks applications)



Opening clinics for the visually impaired inside hospitals and eye centers in Cairo and Alexandria



120

Assistive Devices Provided to Visually Impaired People