

Baseera

FOUNDATION FOR PEOPLE WITH VISUAL IMPAIRMENT



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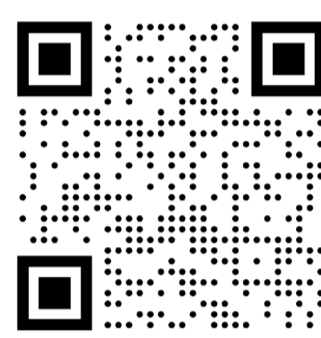
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About Us

Baseera is an Egyptian non-profit organization, founded in 2004 to empower and enable visually impaired people to realize their abilities and become independent, proactive, and productive individuals in an accepting society.

Baseera's service model follows a fully integrated approach rather than a charitable one starting with prevention, treatment, early intervention, full rehabilitation services, in addition to training courses to surrounding communities of visually impaired people (caregivers, teachers, health professionals), and awareness raising activities to the public about the visually impaired people, their capabilities, and how to support them. Baseera also advocates the making, amendment, and implementation of policies for people with visual impairment, and conducts on-going research on their status in Egypt, their needs, and the different international approaches for education and rehabilitation.

Baseera was inspired by the knowledge Mrs. Doaa Mabrouk and Dr. Sawsan El Messiri gained through supporting their son Mohamed who is visually impaired since birth. The organization combines the expertise of Mrs. Mabrouk in rehabilitation gained through her Orientation and Mobility studies in Canada, and Dr. El-Missiri's extensive experience in sustainable development.

Vision

Eliminate preventable visual impairment and create a paradigm shift to achieve full inclusion of visual impaired in an accepting society.

Mission

Become a sustainable organization preventing causes of visual impairment and promoting the total inclusion of the visually impaired to become fully independent, proactive and productive members of an accepting society.

Our Services

1- Prevention of Visual Impairment

Baseera provides screening services to schools and nurseries, in addition to medical convoys to the public in rural areas. The screening and convoys include full medical eye services, starting from awareness and prevention, passing through screening and detection, and ending with treatment (medications, glasses, operations)

• Printing House

Baseera holds a printing house which converts documents to Braille and tactile. This includes educational and cultural books, museum guides, banks applications...etc

3- Professional Diploma For Specialists in Low Vision and Blindness

Baseera introduced, for the first time in Egypt with international standards, a professional diploma for "Low Vision Therapist" and "Orientation and Mobility Specialist", in cooperation with Western Michigan University (USA) and ESLSCA University Egypt.

4- Training Program

For people with visual impairment to actually be productive and productive member of society we must work on providing special training for their surrounding communities; we have classified three main target groups for our training program; parents, school teachers and health professionals. We provide specific know-how and skills for each target group in dealing with people with visual impairment. This training program is especially important because of the lack of knowledge about the special needs of people with visual impairment and how it differs from other disabilities.

5- Advocacy

Baseera works with various ministers, the National Councils for Disability Affairs and different non profitable organizations to advocate for equitable treatment of blind and low vision, including integration into mainstream education and developing the legal system. In addition, Baseera runs various campaigns aimed at increasing awareness of the challenges and needs of the visually impaired.

6- Research

One of Baseera's major goals is to be a leading research center for people with visual impairment in Egypt and other Arab countries, through our data collected from convoys and screening thousands of people, and our continuing research on the needs of visually impaired people and the most updated technologies used in their rehabilitation and integration in society.

2- Rehabilitation and Inclusion of Visually Impaired People

Baseera established the first and unique rehabilitation center for persons identified with blindness or low vision. The center's professional and well-trained staff provide them with full rehabilitation services allowing for their full integration in society. This includes:

• Rehabilitation Sessions for Visually Impaired People

- **Early Intervention Sessions for Children** to help them develop their residual vision and/or their other senses, to be able to learn and develop their physical, cognitive and social skills.
- **Integration in Education for Students**, through educational support sessions in different school subjects, in addition to adapting the curriculum and methods of teaching especially in subjects that require visual learning such as geography, science, and math.
- **Social Rehabilitation Sessions for Children and Adults**, including training them on orientation and mobility and daily life skills (Independent dressing and grooming, hygiene and toileting...)

• Support Sessions for Families of Visually Impaired People

Baseera provides psychological support to overcome their challenges, accept their children's situation and believe in their capabilities.

• Fun Outdoor Activities for Visually Impaired People and Their Families

This includes outings and camps for families and children to bond together and have fun.

• Training Camps for Young Visually Impaired People

Baseera provides camps to young visually impaired people without their families to teach them how to be independent in their mobility and daily life activities.

• Technology Support

Baseera provides the visually impaired people with training on visual aids and equipment needed for their education, work, and daily life activities.

Our achievements (March 2022 - March 2023)

1

First

Integrated Rehabilitation Center for Visually Impaired People

1

First

Professional Diploma Graduating Visual Impairment Specialists In Egypt With International Standards

1

First

Rehabilitation Camp for Young Visually Impaired People

49,680

Medical convoys and screening

2,902

Medications

3,286

Operations

8,008

Glasses

150

Rehabilitation and integration of Visually Impaired People

Over 3,000

Pages Printed in Braille

150

Assistive Devices Provided to Visually Impaired People

6

Visually Impaired People from Baseera Were Selected to Participate in the "Differently Abled" Conference, under the auspices of the Egyptian President

20

Students Enrolled in Visual Impairment Specialists Diploma.

3

Contributions in National and International Awareness Videos

(Published By the Ministry of Social Solidarity and Royal Dutch Visio)

1,000

Education professionals attended trainings and awareness sessions